



United States Department of Agriculture



[www.biopreferred.gov](http://www.biopreferred.gov)

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**Verdia® Inc. Earns USDA Certified Biobased Product Label**

**Conroe, TX. (July 24, 2017)** — Verdia® Inc. announced today that it has earned the U.S. Department of Agriculture (USDA) Certified Biobased Product label. The product, VerdeFloor® Part A, is now able to display a unique USDA label that highlights its percentage of biobased content.

Third-party verification for a product's biobased content is administered through the USDA BioPreferred Program, an initiative created by the 2002 Farm Bill (and most recently expanded by the 2014 Farm Bill). One of the goals of the BioPreferred Program is to increase the development, purchase and use of biobased products.

The USDA Certified Biobased Product label displays a product's biobased content, which is the portion of a product that comes from a renewable source, such as plant, animal, marine, or forestry feedstocks. Utilizing renewable, biobased materials displaces the need for non-renewable petroleum-based chemicals. Biobased products, through petroleum displacement, have played an increasingly important role in reducing greenhouse gas emissions that exacerbate global climate change.

Biobased products are cost-comparative, readily available, and perform as well as or better than their conventional counterparts.

"We applaud Verdia® Inc. for earning the USDA Certified Biobased Product label," said Kate Lewis, USDA BioPreferred Program. "Products from Verdia® Inc. are contributing to an ever expanding marketplace that adds value to renewable agriculture commodities, creates jobs in rural communities, and decreases our reliance on petroleum.",

About Verdia® Inc.:

Verdia is a leading manufacturer of high performance industrial flooring systems utilized primarily in the food and beverage industry. VerdeFloor® polyurethane cement systems are Biobased.

